



BOB PROCTOR
SANDY GALLAGHER



THE NEW
LEAD THE
FIELD
COACHING PROGRAM

**MAKE YOUR INCOME
MATCH YOUR DREAMS**

"Strange and marvelous things will happen with constant regularity when you make these ideas a part of your way of thinking, a part of your way of life."

-Earl Nightingale

One And Only You

Every single blade of grass,
And every flake of snow—
Is just a wee bit different ...
There's no two alike, you know.
From something small, like grains of sand,
To each gigantic star
All were made with THIS in mind:
To be just what they are!
How foolish then, to imitate—
How useless to pretend!
Since each of us comes from a MIND
Whose ideas never end.
There'll only be just ONE of ME
To show what I can do—
And you should likewise feel very proud,
There's only ONE of YOU.
That is where it all starts
With you, a wonderful
unlimited human being.

-James T. Moore



Proctor Gallagher
INSTITUTE

www.ProctorGallagherInstitute.com

TAKE A MINUTE TO IMAGINE . . .

- Waking up knowing there's more money in your bank account than you need . . .
- Having both the time and freedom to do the things you actually WANT to do TODAY . . .
- Spending **EVERYDAY** doing something of **REAL** value . . .
- Creating thriving relationships that go well beyond the surface we're so accustomed to . . .
- Living the life you've always wanted to live.

YOU DON'T HAVE TO JUST IMAGINE

– THIS DOESN'T HAVE TO BE A PLACE ONLY IN YOUR DREAMS.

IF YOU'VE BEEN LOOKING FOR SOMETHING DIFFERENT, SOMETHING THAT REALLY WORKS. THIS IS IT!

THIS IS NOT AN ORDINARY COACHING PROGRAM.

It's been developed and recorded by 3 people who are far from ordinary. This is in-depth coaching that leads to a high level of awareness. There's no magic, it's clear, understandable and applicable information that works.





Bob Proctor

"America's Greatest Prosperity Teacher"



Sandy Gallagher

"Master of Visioneering and Financial Genius"



Earl Nightingale

the "Dean of Personal Development"

These 3 incredible individuals bring you the most complete, powerful and life-enhancing coaching program – EVER – covering topics including:

- The one thing that will bring you more joy and success in life than any other.
- How **EASY** it is to 'win' and live the life you really want.
- Matching your true worth with your reality – a really rich reality in more ways than one!

... through this program you'll be enlightened to a new way of thinking and approaching life that will bring you all the health, wealth and happiness you're willing to choose for yourself.

This program goes beyond theory and suggestion – the information laid out through these 120 days is **tested, proven and will improve your life.**

This is an opportunity to learn from the most well-read, well-respected and truly effective communicators within the personal development space that have stood the test of time. They are not just giving you hearsay information – they've researched, acted on, and tested each point you'll receive in this program.

This is not a guess or hope - they **KNOW** it works – and most importantly, it will work for you.

YOU ARE IN THE RIGHT PLACE, THIS IS THE RIGHT TIME

WE'RE PART OF AN ORDERLY UNIVERSE

The Universe operates by law – you are a part of this Universe therefore the results you achieve in life will be determined by your ability to work in harmony with these laws.

WITH THE NEW LEAD THE FIELD COACHING PROGRAM

... you're going to develop an understanding of exactly what these laws are and how they operate – you'll then clearly see **HOW** and **WHY** you're getting the results you're getting and know how to change them if you want something better or different ... in any area of your life.

You're going to have a difficult time taking the smile off your face **WHEN** you realize you **ARE** in the right place, **THIS** is the right time and the beautiful truth is you are becoming **AWARE** of it.

YEARS OF RESEARCH HAS GONE INTO THE CREATION OF THIS PROGRAM.

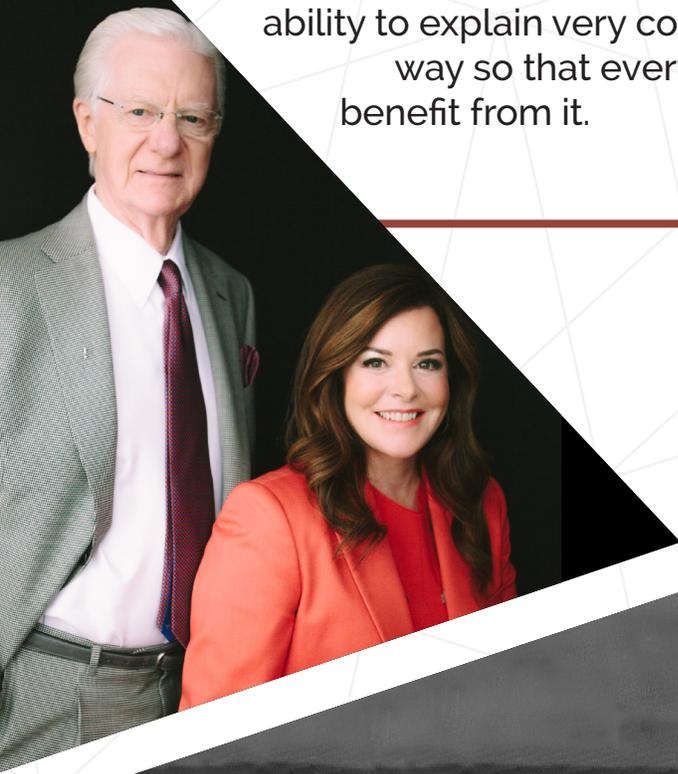
Earl Nightingale invested over a quarter of a century in research preparing him to write and record the original Lead the Field Program.

Earl clearly understood we are spiritual beings and this entire Universe did operate by law. He also knew that these great truths were not openly talked about or understood by the masses, so he exercised his creative license and buried the information within the recordings.

His understanding of the laws and human potential allowed him to create success and retire at the mere age of 35.

This is the same Lead the Field Program that Bob listened to on long playing records in the early 60s and it completely changed his life. He was a 26-year-old high school drop-out earning \$4,000 per year. Within a year Bob increased his income to \$15,000 per month and became a millionaire before the age of 35.

Bob has been studying this program for more than 50 years and has its essence engrained into his being. Over the years he has developed the ability to explain very complicated and intricate laws in a simple way so that everyone can easily understand, enjoy and benefit from it.



THIS PROGRAM HAS LITERALLY EVERYTHING YOU NEED TO CREATE ANYTHING YOU WANT FOR YOUR LIFE.

Over the years, Bob has developed a clear understanding that repetition is absolutely essential in changing our habitual thoughts and behaviors – The New Lead the Field Coaching Program is beautifully and uniquely designed to do that while we work with you through each lesson for 10 days.

HOW IT WORKS

There is a total of 12 Lessons covered in this dynamic 120-day coaching program. That includes 12 audios, 24 videos, a complete action planner and 4 LIVE Q&A Sessions with Bob Proctor and Sandy Gallagher.

Every ten days, you'll receive a printed lesson from your action planner, the lesson itself in audio accompanied with a video, and then 5 days later, another video to take you even deeper on that lesson so you get the absolute most from it.



WHO WILL YOU BE IN 120 DAYS?

The repetition of truly impactful information over a short span of time can cause you to see advantages, benefits, and abundance everywhere you look.

You have deep reservoirs of talent and ability locked up within you – a simple idea, a suggestion, a word or deed, can change the direction of your life in a millisecond. It did for all three the authors of this program and by subjecting yourself to their direction over the next 120 days you will move onto the road of a bright future.

| MONTH 1 |

DAYS 1 - 10

This will be a game changer. It will brighten your perception of everything - and transform your results.

DAYS 11 - 20

This is HUGE. When your mind is in harmony with nature's laws you will see opportunity everywhere.

DAYS 21 - 30

You will feel like you're driving out of a dense fog into a bright, clear sunlight. You will stop discarding your fantasies and realize that's where your goal begins.

| MONTH 2 |

DAYS 31 - 40

You will understand how to use your higher faculties to accomplish much more with less effort.

DAYS 41 - 50

You will become aware of all of the laws, and how to operate in harmony with them – for your benefit.

DAYS 51 - 60

This lesson is big, and it's beautiful – it's about how you treat you.

| MONTH 3 |

DAYS 61 - 70

Here you'll be coached to understand a basic success concept that's only followed by a few.

DAYS 71 - 80

Your opinion of what you're worth will sky rocket with this coaching.

DAYS 81 - 90

Let's talk about money. How to earn money is not taught in school. This lesson will definitely change your life.

| MONTH 4 |

DAYS 91 - 100

This is one of the most powerful lessons in the entire coaching program.

DAYS 101 - 110

Bob Proctor believes this is the most valuable lesson Earl Nightingale taught him.

DAYS 111 - 120

You will learn things about leadership that the most effective leaders all use.

It only took Napoleon Hill 25 seconds to make a decision that impacted his entire life. And because of that decision, he went on to improve the lives of millions of others. By making a positive decision to immerse yourself in this program you could enjoy the same benefits that Napoleon Hill experienced and even go on to impact the lives of millions of others.

